

Video Production Process

1. Brainstorm/Outline
 - a. Get your ideas on paper
2. Pitch
 - a. Get feedback from your classmates to improve your ideas
 - b. The process in which you try to sell your idea(s) to others in hope to get the green light
3. Storyboard
 - a. Who, Where, What, Type of shot, Type of Audio
4. Film
 - a. Capture your clips
5. Edit
 - a. Import Clips
 - b. Edit in iMovie
6. Present
 - a. Export to a video file
 - b. Show your audience

Equipment

- Tripod- A 3 legged stand use to obtain a steady shot
- Wheels- Used along with a tripod to capture footage that require camera movement.
- Camera/SD Card- Used to capture your clips
- Computer- Used to edit the video using iMovie

Terms

- Head/Tail Room- Refers to the recorded space you leave at the beginning and end of your clip.
- Ducking- Used to decrease the volume of a track (audio) outside of your video clip. (Volume of the outside track will decrease when the clip starts and will then increase when the clip is over)